Distributed voting system & Acquisition of marketing data platform

Block chain aiming to realize everyone's dream
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1. In creating a dream

1. Background and purpose
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1. Background and purpose

Through the social contribution social platform "mine", I have supported the talent who pursues dreams such as idols and models while revitalizing consumption in the entertainment market. What?

However, there are still many smoking materials while still having the attractiveness that is still acceptable to the world. It is similar for companies as well, and we have seen a lot of executives who are in trouble because they do not know how to PR while holding very attractive content and are not aware of social recognition. What?

"Dream" solves such problems, and revolutionary block chains that will be positive in all channels participating by making full use of the structure of WIN-WIN-WIN, which is the original business model of mine, which will be described in detail on the following pages. It is aimed at creating systems, virtual currency.

2. Goal

Through the business of mine, I witnessed the importance of expressing myself in the form of "voting" to something. Speaking of voting, it is a problem in Japan that the voting rate for elections has declined recently.

I think that it is not familiar or thinness of reliability for the election itself is a problem.

Election is not the only one. To say that people vote for something is that they can listen to the majority of opinions. So that you can vote closely. Also, to be able to hold a more close voting.

And those who received a lot of votes, people who vote will receive a reasonable evaluation. What?

Through this vote, we aim to revolutionize all the events involved and bring benefits. What?

Through this project, we bring fairness to the world.

Make a revolution in the world. I am going to advance the project aiming to make the world happy.

3. Disclaimer of this document

The content described in this document is for informational purposes only and does not involve trading in securities, solicitation of investment, investment advice. In this book, I will tell you the future vision and plan that Dream draws, and I will carry out according to the plan.

However please be aware that it is forced to change due to various factors, and that part of the plan may not be executed.

Dream goes all the way towards the goal, but we may change the plans to draw in this book. However, please understand that there is no obligation to execute the plan written in this document as it is a judgment to achieve the purpose.

Therefore, the information contained in this document is subject to change without notice. In case The dream coin token is sold as a functional product and all income received has the right to be used freely by the company.

In order to always draw the best plan, this book is subject to upgrading without notice.
2. Overview of dream, dream coin and mine

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1. Asian market we aim for

Along with the rapid popularization of the Internet, the content which had been expressed only by conventional images has been shifted to the time of expressing by the animation. Also, not only with animation edited preliminarily in movies, live streaming live delivery videos etc. also gained popularity, even with professionals and amateurs it is easy to distribute video and it is gaining popularity. YouTube, NicoNico Live broadcasting, TwitCasting, LINE LIVE, SHOWROOM, Live.me, 17Live, and many other services are currently released and popular.

In Taobao in China, Mercari conducts live commerce in Japan, the possibility of live delivery has increased in every field including EC site. Among them, the service which introduced the hanging system such as SHOWROOM, 17 Live, has grown rapidly, built a new dressing culture, forming a market. 17Live from Taiwan has been requested to start service in 2015, now it has reached 300 billion yen monthly, and SHOWROOM has increased sales by 16% in the quarter to 2.4 billion yen rapidly.

If it is a Japanese market, the amount that is cast in the year is about 96 billion yen, but in the next 5 years we can expect a growth of more than 300%.

In Asia, Taiwan originated from 17Live, the market in China is the largest, and now it is expected to have more than 10 times the market of Japan.

2. Overview of dream, dream coin and mine
2. Introduction to a mine system using a block chain

We combine marketing strategies for companies and local governments rooted in the concept of supporting the dreams of performers that mine is working on with functions such as transparency, maintainability and market analysis of block chains, resulting in high synergy effects I think that it can produce.

- What comes from collaboration of different genres. -

For example, as a collaboration with Fujitsu Research Institute in collaboration with Chiba Lotte Marines, taking a promotion that combines sports and animation as an example, it is possible to analyze customer leads in combination with the electronic stamp rally plan. It is possible to grasp whether it can be a so-called superior customer or a high affinity.

Replacing with mine, it is already an audition section with a solid track record or incorporating it into a real event derived from the live chat section to encourage the inflow from the web to the real, and customer data linked to it will act from cognition. It is becoming possible to analyze and execute a new type of marketing, for example, by making detailed use of the timing of billing, making use of it in corporate promotion and planning a combination of compatible content with each other. I will.

Taking advantage of this affinity and possibility, we will introduce a block chain into the payment system adopted by mine, and we will carry out transparent, precise and structured conversions and auditions.

We believe that by voting idols and votes for models into a chain and voting by using a dream coin token, we can maximize the profit to audition participants.

For example, reduce some of voted dream tokens, use incentive tokens from audition organizers, etc. How to apply is various.
3. Economic effect caused by introducing to mine

A total of over 1,000 in mine, currently more than 50 auditions a month are held. There, items from fans are sent every day to talent, artists, models, etc. who pursue their dreams. Many of the items sent are charged by fans and sent through the dumping system.

By introducing it to mine, due to the fact that the change is made in the virtual currency, every time an audition is held, purchase virtual currency in order to purchase items for fans and stakeholders to vote at exchanges. It is expected to do. Depending on the audition, there are many things that accrue more than 30 million yen in 1 time. By making an item that can be used with mine a virtual currency, if the purchase is made in the market, the value of the virtual currency will be improved.

4. From Asia to the world

mine has established a branch office in Taiwan since this year and has started mine's business model. Currently it is deployed only in Japan but we are planning to enter China and other Asian countries starting from Taiwan. As well as the popularity of Japanese idols, by positioning this block chain to mine as a platform, not only in Taiwan and China, but also in the Philippines, Indonesia, Thailand, etc. where remarkable economic development is expected in the future You can expect the spread of.

I believe that as many people in Asia are still sleeping as they do not see the sunrise. If such eggs of idle use the block chain and look out, you can expect to stop in the eyes of European and American region producers.

In this way, considering the fact that mine has already entered into Taiwan, considering the nature of Dream and Dream Coin this time, I believe that it is very reasonable to advance into Asia where the market is bigger, I think the probability of success is also very high.
2. Overview of dream, dream coin and mine.

5. Benefits of possessing a dream coin
The dream coin issued by Dream will be introduced to the mine's pay system. Users who have purchased items by credit card or carrier billing now will be able to do things directly by holding a dream coin.
As the dream coin who took over the prize is returned to idle and talent who cheer up partly, as the price of the dream coin increases in the future, the contribution to the idol and the talent will become bigger.
Also, since Dream Coins will be available for charity and fundraising activities in the future, you can do social contribution activities just by having it.
Since dream coins will be available in some stores in the future, I believe the coins themselves will form an economy.

6. Dream coin price rise
Dream coins are sold at exchanges when used for bargaining, and are used as bets. If coins are bought at the exchange, the price of coins naturally rises.
In addition, since the dream coin will be used for donations and donations in the future, we can expect that the price of dream coin will rise as more platforms are introduced.
As we plan to deploy not only in Japan but also in the Asian region at an early stage, it is expected that there will be big movements in the future.
mine has formed its own market of performing arts industry, audition online.
Since mine itself is also working with various suppliers, there are numerous releases in the future, each time you can expect price rise.

7. Dream coin sales and forecast price trends
Dream coin prepares various events from the related party sale to the listing in March from March.
It is a graph of recommended price recommendation and sales volume (recommended sales plans and prices in Japan).
※ We plan a sale of related persons in Japan before selling tokens in Asia [see 5-1. Dream coin token sale overview].
3.

About dream

1. About dream
2. Problems and challenges of voting
3. Dream function – vote system
4. Dream function - Aggregation system
5. Fusion with real
6. Dream's operational resources
1. About dream

Dream is a collective term for distributed voting system and marketing data acquisition platform attached to that vote. It is possible for someone to start sending something specific, act of choosing, that is, voting such as general election voting, various uses such as donation, fund-raising (hereinafter all similar The act of voting is expressed).

2. Problems and challenges of voting

The act of voting itself is often done anonymously, and there is a problem that participants can not grasp at all even if there is a mistake or annoyance of the operation source.

- Who is the person actually voting? -
- Are users who participated in the vote actually exist? -

There are many disadvantages that fraud can easily be done for important votes. Because we are doing almost all work manually, such as voting management, opening and counting, it is a problem that it takes a lot of time and expenses such as personnel expenses and the number of days of operation.
3. Dream function - vote system

In Dream, in order to solve the problem as above, we adopted a distributed voting system using block chain technology. In addition, by using the two functions of voting and aggregation, it is possible to accurately perform real world marketing, and use the result of counting to help eliminate fraud.

First is the voting system.
In order to measure the fairness of voting, save the voting data on the P2P network and use smart contracts so that there is no fraud.
The voting system enables application in various fields (mentioned above).

4. Dream function - Aggregation system

And it is an aggregation system.
We will compile the voted data using Smart Contract.
Of course it does not have fraud in the aggregated data, but we also make it possible to aggregate voter attribute information.
By aggregating the voter's attribute data, we can grasp the information of the voting user accurately, and it becomes possible to acquire the attribute data to the voting object which was difficult until now.
By registering the voters who planned to vote in advance, it will be possible to further strengthen the exclusion of fraud.
We will charge usage fee from web site or system using Dream platform.
In addition, you will receive a commission from the incentive set by voting.
We will use a portion of the usage fee to the operating expenses, the rest will be used to maintain the price of Dream (see below)
3. About dream

5. Fusion with real
In Dream, accumulation results on voting are accumulated on the block chain, and we try to save attribute data via block chains for real events.
By doing this, you can accurately measure the effect of real promotions and campaigns that have been unclear until now.
Also, you can measure exactly what kind of fans the talent is instructing.
As a result, we will measure the maximization of advertisement effect and try to create new advertisement format.

6. Dream’s operational resources
We will charge usage fee from web site or system using Dream platform.
In addition, you will receive a commission from the incentive set by voting.
We will use a part of the usage fee for the operation cost, the rest will be used for maintaining the price of Dream (described in detail below).
4.

About dream coin

1. About dream coin
2. Issue number
3. Use dream coin
4. About user data of dream coin
5. Distribute dream coin as an incentive
4. About dream coin

1. About dream coin
Dream coin is a token issued by a specially designed dream keeping all transactions safe.

Dream and Dream Coin are issued using the Smart Contract of Eliaryam.

In addition, the dream coin can be actually used according to the usage method that we define.

(Image is for illustration purposes.)

2. Issue number
Dream coin is issued, distributed type voting system platform, development of dream, gathering funds for development, we will use it.
Dream is planning to create a system so that many people use the system and gain profits through fair voting.
Also, Dream coin issued by Dream can be used as an incentive for users of voting system, and it can be used in shops where campaign is set, and it assumes various uses.
The liquidity of the dream coin becomes considerably high, and also those who bought a dream coin in a pre-sale use the dream from now on and it is hoped that it is possible to share the profit also to the person who holds the dream coin, and dream coin We decided to issue.

3. Use dream coin
The dream coin that is issued can be used with the service that introduces the Dream platform.
There is no need to pay special coins for donations, fund-raising, dumping systems, and free voting systems.

4. About user data of dream coin
The user's data using coins can be arbitrarily acquired according to the system using the platform.
By acquiring coin's user data as an attribute, you can use it as marketing further.

5. Distribute dream coin as an incentive
Dream coins can be set as incentives for voting.
For example, take a questionnaire to general users as to which one of individual's hair style is better.
We promise to pay dream coin to the user who cooperated in advance to reply as a thank you.
To the user who answered, I will pay the dream coin for the amount divided by the number of responses.
In addition, individuals who use the platform of the dream coin can get data on which attributes users have instructed which hairstyle.
5. Dream coin token

1. Dream coin token sale outline
2. Number and distribution of dream coins
3. Use of funds
4. Dream coin purchase and BURN
5. Improve liquidity and value of dream coin token
5. Dream coin token

1. Dream coin token sale outline
Dream token aims for ICO and will continue development.
Why ICO? In order to fulfill the purpose of supporting dreams, we would like more people to retain tokens and gain profits. Also, by giving incentives to voting and realizing the use in real stores, you can expect the price rise after ICO.

<table>
<thead>
<tr>
<th>Token name</th>
<th>DRC</th>
<th>Purchase currency</th>
<th>ETH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Issue number</td>
<td>1.5Billion DRC</td>
<td>Minimum purchase (/10,000 YEN)</td>
<td>500 DRC</td>
</tr>
<tr>
<td>Soft cap</td>
<td>10,000,000 DRC</td>
<td>Sales start date</td>
<td>April 1, 2018 9:00 a.m.</td>
</tr>
<tr>
<td>standard price</td>
<td>500 DRC</td>
<td>Sale end date</td>
<td>July 30, 2018 11:59 p.m.</td>
</tr>
<tr>
<td>(/10,000 YEN)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

People living in the United States, People's Republic of China (excluding Hong Kong, Macau and Taiwan), South Korea, Cuba, Iran, North Korea, Syria, Crimea Peninsula area cannot be purchased.
The unsold tokens will BURN. I will not reissue it.

<table>
<thead>
<tr>
<th>Sales period</th>
<th>Rate (/10,000 YEN)</th>
<th>Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>The 3rd Cloud Sale</td>
<td>July 1, 2018 at July 31, 2018</td>
<td>500 DRC</td>
</tr>
</tbody>
</table>

Initial value 1 billion dream coin will be issued.
Sold 600 million coins for pre-sale. The remaining 200 million coins will be distributed as a bonus to the platform using Dream. Also, 200 million dream coin will be distributed as a bonus option to the founder group. The founder group prohibits the sale of two thirds of possessed coins until one month has elapsed from ICO.
We will prohibit the sale of one-half of coins until one year after ICO.

3. Use of funds
- 30% Development cost
- 20% Publicity cost
- 20% Control cost
- 10% Back office
- 10% Incentive cost
- 10% Liquid/Fixed assets
4. Dream coin purchase and BURN

Dream coin will buy on the market with the aim of returning profits to the coin owner and part of the revenue raised by the dream platform for the development of dream coin.

The purchase calculates the total revenue for one year and aims at 30% of revenue.

In addition, we will do BURN for the tokens purchased, and the Dream management team, which is the body that made the purchase, will not own it.

For tokens who bought BURN, reissue the following year and distribute it as a special incentive to contributors of charitable projects such as fund raising activities, social contribution activities, and users who use dreams and use it for spreading dreams and dream coins.
5. Dream coin token

5. Improve liquidity and value of dream coin token
Dream token creates liquidity in the market by the following practical use way. I am convinced that the value of Dream will rise with the development of the Dream platform.

- Use a dream to vote for mine, idol, talent and so on
- Token to be available for participation in the campaign
- To acquire marketing data, companies must purchase in advance as incentives

By using the above you can benefit Dream.
We anticipate that Dream’s market price will further improve by making a purchase with the benefit born.
6. Roadmap
6. Roadmap

2018

4th term
• Completed and release distributed voting system, block chain
• Listing examination

2019

1st term
• Release distributed voting system, block chain

2nd term
• Dream distributed voting system, platform release, introduced to mine

2020

1st term
• Dream distributed voting system, platform release, mine Introduced to Taiwan

2nd term
• Dream platform distributed type voting system opened to the public, SDK distribution

3rd term
• Dream platform, virtual currency general use function, data acquisition introduced to mine

4th term
• Dream platform, virtual currency general use function released to the public, SDK distribution

2021

1st term
• 1st termEstablish regional creation project using Dream platform

2nd term
• Utilizing the platform, using acquired marketing data, start selling advertisements
7.

Project team
Masaya Ono
Representative director of mine Co., Ltd.

Born in Osaka in since 1971.
After graduating from university, experienced sales in various fields and earned various awards.
In the age of foreign-affiliated life insurance, I decided to independence because I am attracted by the possibility of Internet advertisement.
While learning the basics, established mine Co., Ltd., released an audition platform that can be used as a new PR tool.
Today, each artistic relationship has a connection, playing a part in helping people who work hard to realize their dreams in conjunction with auditions, companies and events.
Crown program appearance, Boxing World Warfare Round Girl, Japan Women's Expo Runway, etc. By aggressively performing sponsors, we are making extensive efforts to fuse realization of dreams and PR.
In January 2018 we established a Taiwan corporation and aim to lead the globalization of audition culture.

Tatsuhiro Okawa
MARKETING

After doing consultation work for individuals at school corporations, independent administrative corporations, individual consultation work at Sony Life Insurance Co., Ltd., they will be responsible for marketing at the sales consulting company and learn the basics of know-how to create customers.
Later, as a marketing staff of various genre-wide organizations, such as FC development of restaurants and beauty clinics, eye-catching exercises and nail schools, attracting attendees of law experts, as system marketers, organizing web pages and acquiring new customers We are implementing. Also, in recent years he is good at marketing using influencers.
Oversee mine influencer development.
Hobbies are "thinking" and "touching new knowledge", "tentatively" ... is the motto of motto.

Hidetada Goto
INTERNATIONAL

Event Planning Production / Entertainment / Music Production / Food Service / Beauty
Born in Hyogo Prefecture in 1977.
Event planning and production, entertainment office, music producer, food and drink industry, beauty industry and so on.
We are also active in Taiwan, aiming to contribute not only in Japan but in the world.
Oversee mine's development in Taiwan.
7. Project team

Yusuke Ichikawa

ENGINEER

Programmer / system engineer / WEB engineer
He has over 10 years of experience in designing and implementing web system development. The specialized field is handled from the upstream process to the downstream process in the front end, back end development of the mobile terminal application. We aim to be a part of social contribution through system development.

Takeshi Ozawa

DIRECTOR

Creative Director / Graphic Designer / Web Designer
He has worked on numerous designs in a wide variety of media and services such as editorial design in general, web design, and application design.
Through design, planning, promotion and so on as well as total direction.

Hiroyuki Ohashi

MARKETING

RHIZOME Design Representative Director
Absolute group representative director
Representative director of CHAPPY Corporation
mine Co., Ltd. Director
Director of JPC Group, Inc.
He has excellent connections in every direction. Create many collaborative projects with auditions and companies.

Tomohisa Iwamoto

PRODUCER

President Gordo Co., Ltd.
After graduating from high school, at a certain listed company assigned as a telephone a pointer at part-time job, it will be number one in just three months.
After that, he joined a mobile specialized advertising agency, and immediately set up an advertising agency independent and self-employed. (It is also incorporated as a president)
Currently I run a system development company that studies block chains, I am doing a few systems producing block chains based on the latest information and research results.
8.

Disclaimer and remarks

1. Before joining the token sale
2. Guarantee revenue and profit
3. Failure risk
4. Warranty
8. Disclaimer and remarks

1. Before joining the token sale
This white paper is for informational purposes only as described above and does not give ownership, property rights, or saying to the management of stocks or securities to the Dream Platform or related companies.
Also, even if you acquire a token, it is similar and does not grant the above rights.
Please pay attention to the following points when joining the token sale, please participate by self responsibility.

2. Guarantee revenue and profit
It does not guarantee absolutely any number or profit written in this white paper.
It is the current plan that maximizes profit, maximizes possible planning to build and operate the dream platform, including the token owner. Please understand that the environment surrounding block chains and virtual currencies changes day by day and there is a possibility that they will not be constructed as planned or that they will change to maximize profit.
The method of using the collected funds is also similar, please understand that there is a sufficient possibility that the usage method that changed the schedule will be constructed considering development first.

3. Failure risk
Please be aware that there is a risk that the plan will fail in the event of creating a dream platform or an event related to ICO.
However, we are willing to focus on the development of Dream so that we can return profits to the maximum.

4. Warranty
We do not guarantee the possession and possession of the acquired token.
As to how to manage, please do so at your own risk.